



Jean-Pierre Megnin Award

for the Best Master's Thesis in the International Wine Sector

This Award is dedicated to the memory of Jean-Pierre Megnin, visionary founder of our Association and an inspiring figure whose commitment, passion, and humanity profoundly shaped our community.

Throughout his life, Jean-Pierre worked tirelessly to foster dialogue, collaboration, and innovation within the world of viticulture and wine research. His remarkable ability to bring people together, both scientifically and personally, created enduring bonds among researchers, professionals, and institutions across different countries and generations.

Deeply committed to the advancement of knowledge and to the support of young talents, Jean-Pierre strongly believed in the importance of encouraging new generations of researchers to pursue excellence, curiosity, and international cooperation. His innovative spirit and dedication to research continue to inspire and guide our activities today.

By establishing this Prize in his name, we wish to honor his memory in a lasting and meaningful way, faithful to the values he embodied: scientific rigor, openness, generosity, and human connection.

Although his passing leaves a profound void, his legacy lives on through the many people he inspired and through the projects and initiatives that continue to reflect his vision.

With gratitude, respect, and affection, we remember Jean-Pierre Megnin.

Article 1 – Establishment of the Award

The **Association Lien de la Vigne – Vinelink** hereby establishes the **Jean-Pierre Megnin Award**, in memory of its Founder, Jean-Pierre Megnin.

The Award aims to promote and recognise academic excellence in the field of the **international wine sector**, in line with the founding values of the Association: international openness, innovation, dialogue between academia and the professional world, and the international dissemination of wine culture.



Article 2 – Purpose of the Award

The Award is granted to the **best Master's thesis** (or equivalent internationally recognised degree) focusing on topics related to the **international wine sector**, including, but not limited to:

- wine economics and global markets;
- viticulture and oenology from a comparative or international perspective;
- sustainability, organic and regenerative viticulture;
- wine marketing, branding and communication;
- international trade and geopolitics of the wine industry;
- national and international viticulture and wine regulation;
- technological, digital and scientific innovation applied to wine;
- governance models, associations and wine value chains.

Article 3 – Award Value

The Award consists of a **financial prize of EUR 1,500** (one thousand five hundred euros), granted to a single winner.

The prize is not divisible.

Article 4 – Eligibility Requirements

Applicants are eligible to participate provided that they meet all of the following requirements:

1. the thesis was defended at a recognised University or Higher Education Institution anywhere in the World;
2. the degree was awarded no later than 24 months prior to the submission deadline;
3. the thesis is written in English, French, Italian or Spanish.
4. the work is original and has not previously received comparable international awards.



Article 5 – Submission Procedure and Deadline

Applications for the **Jean-Pierre Megnin Award** must be submitted **no later than 31 October of each year**.

All application documents must be sent **exclusively in digital format** to the official email address of the Association:

✉ ass.liendelavigne@gmail.com

The application must include:

- a full PDF copy of the Master's thesis;
- an abstract of the thesis (maximum 2,000 characters), written in **English or French**;
- a curriculum vitae of the candidate;
- official certification of degree completion, indicating the University and date of thesis defence;
- an optional letter of recommendation from the thesis supervisor.

The subject line of the email must read:

"Jean-Pierre Megnin Award – Application [First Name Last Name]".

Incomplete applications or submissions received after the deadline will not be considered.

Article 6 – Evaluation Committee and Selection Criteria

The evaluation of applications is entrusted to the **Bureau Exécutif of the Association Lien de la Vigne – Vinelink**, which will exercise full and final discretion.

The assessment will be based on the following main criteria:

- scientific and methodological quality;
- originality and innovation of the research;
- international relevance of the topic;
- coherence with the values and mission of the Association;
- potential impact on the international wine sector.



The Bureau Exécutif reserves the right not to award the Prize should no submission be deemed suitable.

Article 7 – Announcement of the Winner

The winner will be officially announced during the **first Annual General Assembly of the Association following the submission deadline.**

On that occasion, the winner will be invited to **present their thesis** to the members of the Association.

Article 8 – Dissemination and Promotion

The **Association Lien de la Vigne – Vinelink** undertakes to ensure the **international dissemination and promotion** of the awarded thesis through:

- its institutional and communication channels;
- events, seminars or conferences organised or supported by the Association;
- collaboration with academic and professional partners.

Intellectual property rights remain fully with the author.

Article 9 – Acceptance of the Regulations

Participation in the Award implies **full acceptance of these Regulations.**