

Jean-Pierre Megnin Award

Best Master's Thesis
in the International Wine Sector

First Edition · 2027

A TRIBUTE



Throughout his life, Jean-Pierre worked tirelessly to foster dialogue, collaboration, and innovation in the world of viticulture and wine research.

His legacy lives on through the people he inspired and the values he embodied: scientific rigor, openness, generosity, and human connection.



What is it about?



Wine Economics & Global Markets



Sustainability & Regenerative Viticulture



Wine Marketing & Branding



International Trade & Geopolitics



Wine Technology, Digital & Innovation



Wine Regulation & Governance



Eligibility Requirements

University Degree

Master's thesis defended at any recognised university worldwide

Recency

Degree awarded within the last 24 months before the submission deadline

Languages Accepted

Thesis written in English, French, Italian or Spanish

Originality

Work has not previously received comparable international awards



€ 1,500

Financial Prize · Single Winner



Deadline: 31 October each year

What to submit:



Full PDF of the Master's thesis



Abstract (max 2,000 characters – EN or FR)



Curriculum vitae



Official degree certification



Letter of recommendation (optional)



Selection Criteria

01

Scientific & Methodological Quality

02

Originality and Innovation

03

International Relevance

04

Alignment with Association Values

05

Impact on the Wine Sector

APPLY NOW




Share your research with the world.

"The Jean-Pierre Megnin Award celebrates outstanding academic work in the international wine sector and amplifies it through our global network."

"The winner will present their thesis at the Annual General Assembly of the Association and their work will receive international visibility through our channels, events, and academic partnerships."

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 *Submit by 31 October each year*