

International Congress SAMAB 2026

A bridge between craftsmanship and technology for the future of “Made in Italy”:
a dialogue between institutions, industry, and innovation

Program

9:30 AM

Registration – Welcome coffee

10:00 AM

Opening remarks

Ivo A. Nardella, President of Tecniche Nuove Group

10:05 AM

Presentation of scenario analysis – Analysis of potential impacts

OMAR CADAMURO, Fashion Leader - Partner PwC Italy

10:20 AM

ALFONSO DOLCE, President of Dolce & Gabbana

10:40 AM

INSTITUTIONAL ROUND TABLE

Focusing on internationalisation policies and the promotion of Made in Italy products

Guests:

LUCA SBURLATI, President of Confindustria Moda

ROBERTO LUONGO, Advisor to the Minister for Internationalisation and the Promotion of Made in Italy

11:15 A.M.

CARLO CAPASA, President of the National Chamber of Fashion

11:30 AM

INDUSTRIAL ROUND TABLE

DAVID FRANZINI, Zegna Group - Brand Director, Apparel & Leather Accessories

MARCO ANGELONI, CEO & Chairman Raffaele Caruso Spa

Project and direction



In collaboration with



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samab

Fashion Technologies Event

May
28
2026

Congress

Palazzo Giureconsulti
MILAN, Italy

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12:00 PM

TECHNOLOGICAL INNOVATION ROUND TABLE

12:00 PM

A journey into AI

FABIO FERRARI, Founder of NUDE Cultural Hub

12:20 PM

FRANCESCO MEONI, Chief Technical Officer -
BIREX Competence Centre for Big Data and
Industry 4.0 Technologies

MAURO SAMPELLEGRINI, Director of Research and
Innovation at Confindustria Moda

12:50 PM

Q&A

1:30 PM

Networking Lunch

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