

EU-Mexico Modernised Global Agreement



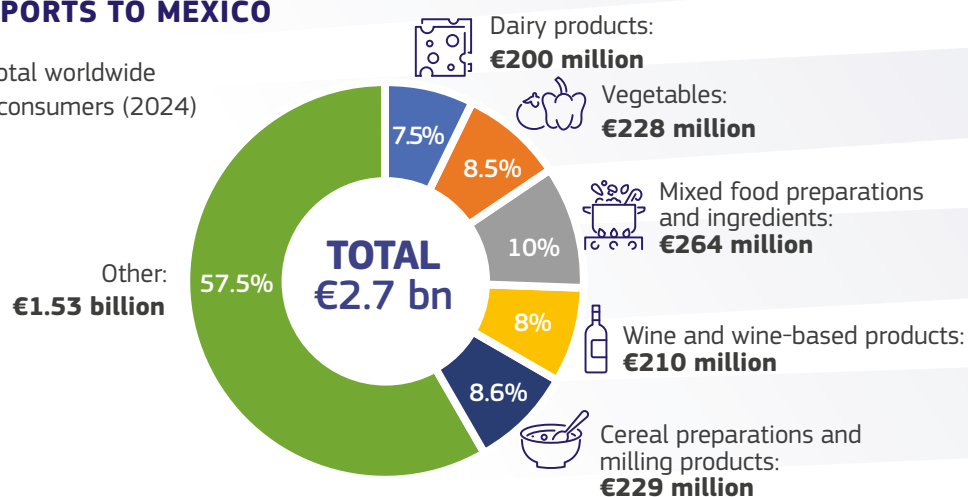
AN AGREEMENT FOR EUROPEAN FARMERS

The EU-Mexico Modernised Global Agreement will support the EU farming community by removing prohibitive Mexican tariffs on key EU agri-food exports and protecting 568 traditional EU products (geographical indications) from imitation.

- Mexico is the **second biggest importer** of EU agri-food products in Latin America
- The EU exports **€2.7 billion** worth of food and drink products to Mexico every year

EU FOOD AND DRINK EXPORTS TO MEXICO

The EU sells more than 1% of its total worldwide food and drink exports to Mexican consumers (2024)



SCRAPPING CUSTOMS DUTIES

EU agri-food exports to Mexico were worth €2.7 billion euro in 2024. The agreement will help boost these exports, as zero duties will apply on almost all of the EU's key export interests either at entry into force or within 7 to 10 years of the agreement starting to apply.

EU product	Now	Under new deal
Meat		
Poultry	up to 100%	0%
Pork	up to 45%	0%
Pork loins	up to 45%	0% for 10.000t



EU product	Now	Under new deal
Dairy		
Blue cheese	Up to 45%	0%
Other cheeses	up to 45%	0% for 20.000t
Fresh and processed cheese	up to 45%	0% for 5.000t
Yoghurt	20%	0%

EU product	Now	Under new deal
Processed food		
Chocolate, confectionery	Up to 20%	0%
Pasta	up to 20%	0%

PROTECTING TRADITIONAL EU AGRI-FOOD PRODUCTS FROM IMITATION

The modernised agreement will protect in total 568 of Europe's flagship food and drink products (Geographical Indications) in Mexico, by making it illegal to counterfeit and sell imitations.

336 Geographical Indications representing traditional high-quality European delicacies originating from specific regions will be protected, in addition to the 232 Geographical Indications for EU spirit drinks already protected in Mexico.

Some of the EU's distinctive food and drink products the new agreement aims to protect:

-  AUSTRIA: Tiroler Speck
-  DENMARK: Danablu
-  CYPRUS: Loukoumi Geroskipou
-  BULGARIA: Dunavska ravнина
-  CROATIA: Baranjski kulen
-  CZECHIA: České pivo
-  BELGIUM: Jambon d'Ardenne
-  GREECE: Feta, Elia kalamatas
-  FINLAND: Vodka of Finland*
-  FRANCE: Champagne, Pruneaux d'Agen
-  GERMANY: Bayerisches Bier, Nürnberger Bratwürste
-  HUNGARY: Tokaj, Szegedi szalámi

-  IRELAND: Irish Cream*
-  ITALY: Chianti, Fontina, Parmigiano Reggiano, Prosciutto di Parma
-  LITHUANIA: Original Lithuanian vodka*
-  PORTUGAL: Queijo S. Jorge, Porto
-  NETHERLANDS: Gouda Holland
-  POLAND: Polish Vodka*
-  ROMANIA: Magiun de prune Topoloveni
-  SLOVAKIA: Spišská borovička
-  SLOVENIA: Kranjska klobasa
-  SPAIN: Rioja
-  SWEDEN: Swedish Aquavit*

KEEPING FOOD SAFE FOR EUROPEAN CONSUMERS

The agreement safeguards current EU standards for food safety, animal and plant health, and governments' right to set new ones in future.

Precautionary principle

The agreement reaffirms the 'precautionary principle': both sides are free to adopt measures to protect human, animal and plant health in the face of a perceived risk, including in situations where scientific information is not conclusive.

Safeguarding strict EU standards

The modernised Agreement safeguards the EU's right to apply its own standards to all goods and services sold in Europe. All imports from Mexico have to meet existing EU rules on:

- consumer safety;
- animal and plant health;
- food safety and genetically modified organisms (GMOs).

Protecting our right to regulate

The new trade agreement allows the EU to set higher standards and levels of protection for product and food safety, people at work, or the environment, if needed.

The agreement protects EU governments' "right to regulate" in these and other areas.

Promoting animal welfare

The EU and Mexico have agreed to cooperate more closely to raise standards of welfare for animals reared to produce food products.

Both sides agree to:

- recognise animals as sentient beings (as EU law already does);
- improve implementation of animal welfare laws.

Tackling resistance to antibiotics and other issues

The EU and Mexico have agreed to set up a working group to exchange experiences and best practices, and in that way learn from each other. Their discussions will cover:

- the growing problem of resistance to antibiotics, particularly in animals reared for food production
- animal welfare.

The agreement will enable the two sides to:

- influence international discussions about these topics
- strengthen our systems for antimicrobial resistance and animal welfare

* already registered under the EU-Mexico GI spirits agreement

© European Union, 2025

Reuse of this document is allowed, provided appropriate credit is given and any changes are indicated (Creative Commons Attribution 4.0 International license). For any use or reproduction of elements that are not owned by the EU, permission may need to be sought directly from the respective right holders. All images © European Union, unless otherwise stated.
Luxembourg: Publications Office of the European Union, 2025

