## SHAPING STORIES

# TAILORING EXPERIENCES



'The success lies in the ability to create an experience that is personal to each and every individual.'

Davide Padoa, CEO

Design International was founded in 1965 in Toronto, Canada and quickly built a reputation for truly innovative design, particularly in retail architecture. Indeed, the practice pioneered many design features that have since become industry benchmarks. These include the use of glazed roofs to create covered "streets" that are flooded with daylight (Bugis Junction, Singapore) and creating the first mall that integrated retail and entertainment in one centre (Coco Walk, Florida).

Driven by a philosophy that seeks to shape local stories to provide unique experiences for every visitor, the practice continues to push the boundaries of retail architecture. In recent years, it has created many awardwinning designs, including Morocco Mall in Casablanca, which challenged convention by placing the retail anchors at the centre of the mall; and Il Centro in Arese, Italy, with its reimagining of the market square to attract and engage visitors.

Building from its strong base in retail, the practice has developed its expertise over many years and now has projects encompassing a range of sectors, including mixed use developments, residential, hotels and hospitality as well as transport hubs. Current commissions include key projects in Europe, India and the Middle East, as well as innovative new mixed-use developments in China.

Design International, now headquartered in London, has offices in Milan and Shanghai and opened its newest office in Dubai's Design District (d3) in early 2018. In April this year, the Milan office relocated to new premises in the Bicocca district of the city. Here, on the site of former Breda and Pirelli works, the DI Campus will be developed, promoting the exchange of ideas and know-how with the next generation of designers.



## **REEM TOWERS**



Mixed-use development - Abu Dhabi, UAE Retail & Leisure, Residential, Offices

GLA: 30.421 sqm Shopping centre Project conception: 2016 Grand opening: 2021 LIVAT CENTRE CHANGSHA LIVAT CENTRE SHANGHAI





Mixed-use development - Changsha, China Regional shopping centre, IKEA inspired apartments, office towers, hotel

GLA: 130,000 sqm

Grand opening: 2020

Mixed-use development - Shanghai, China Regional shopping centre, office towers

GLA: 150,000 sqm

Grand opening: 2022

AMETZONDO SHOPPING PLAZA PATRIA









Shopping centre - Bayonne, France

GBA: 140,000 sqm GLA: 72,000 sqm

Project conception: 2008 Opened: 26<sup>th</sup> October 2016 Shopping centre extension - Guadalajara, Mexico

GLA: 26,600 sqm (Extension only)

Project conception: 2015 Grand opening: June 2018

## **AVENUES MALL - SILICON OASIS**



#### Awards:

2016-2017 Arabian Property Awards - Best Retail Architecture Dubai

2016-2017 Arabian Property Awards - Best Retail Architecture Saudi Arabia

2016-2017 International Property Awards - Best International Retail Architecture Mixed-use development - Dubai, UAE

GBA: 210,000 sqm GLA: 82,000 sqm

Project conception: 2015 Grand opening: 2020

## SHOPVILLE GRAN RENO AURA









Shopping centre - Bologna, Italy Renovation and extension

Total GLA: 53,000 sqm GBA: 73,500 sqm Renovation start: June 2018 Grand opening: March 2020 Shopping centre - Valle Aurelia, Rome, Italy

GLA: 21,000 sqm

Opened: April 2018

CASELLE OPEN MALL MAXIMALL POMPEII









Shopping & leisure village - Turin, Italy

GLA: 122,000 sqm

Project conception: 2013

Shopping centre - Pompeii, Italy

GLA: 42,800 sqm

Project conception: 2015 Grand opening: 2019

## IL CENTRO









Shopping centre - Arese, Milan, Italy

GLA: 90,000 sqm

Project conception: 2014 Opened: April 2016





## **AVENUES MALL - SHARJAH**



Shopping centre - Sharjah, UAE

GBA: 57,500 sqm GLA: 44,600 sqm

Project conception: 2015 Grand opening: 2019

## KHALIFA CITY MALL



Shopping centre - Abu Dhabi, UAE

GBA: 57,500 sqm GLA: 55,000 sqm

Project conception: 2015 Grand opening: 2020

#### MOROCCO MALL







#### Awards:

2012 ICSC - Design & Development (Gold)

2012 MIPIM - Best Shopping Centre

2012 MAPIC - Best Retail & Leisure Development

2012 Global RLI Awards - Most Innovative Retail & Leisure Concept

"The largest in-store shop façade" - Guinness World Records™

2011 African Property Awards - Best Retail Development Morocco

2011 African Property Awards - Best Retail Development in Africa

2009 Arabian Commercial Property Awards - The Architecture Award

Destination mall - Casablanca, Morocco

GLA: 75,000 sqm

Project conception: January 2007 Construction start: March 2009 Opened: December 2011

### CLEOPATRA MALL AL ARAIMI BOULEVARD



#### Awards:

2011 Global RLI Awards - Best Future Project

2010 Arabian Commercial Property Award -The Architecture Award Retail Egypt

2010 Arabian Commercial Property Award -Best Retail Development Egypt

2010 Arabian Commercial Property Award -The Architecture Award Retail Arabia

2010 The International Commercial Property Award -The International Architecture Award (Retail)







Destination mall - Cairo, Egypt

GLA: 115,000 sqm

Project conception: January 2010 Grand opening: Q3, 2018 Shopping Mall - Al Seeb, Oman

GBA: 147,200 sqm GLA: 75,500 sqm

Construction start: Q2 2016 Grand opening: Q3 2018 LULU MALL
LULU MALL









Retail and leisure destination - Thiruvananthapuram, India

GLA: 61,000 sqm

Project conception: 2015 Grand opening: 2019 Retail and leisure destination - Lucknow, India

GLA: 67,400 sqm

Project conception: 2016 Grand opening: 2019 MILANO SANTA GIULIA MONDOJUVE









Mixed-use development - Milan, Italy In partnership with Foster & Partners

GBA (total masterplan): 558,000 sqm GBA (retail): 85,000 sqm

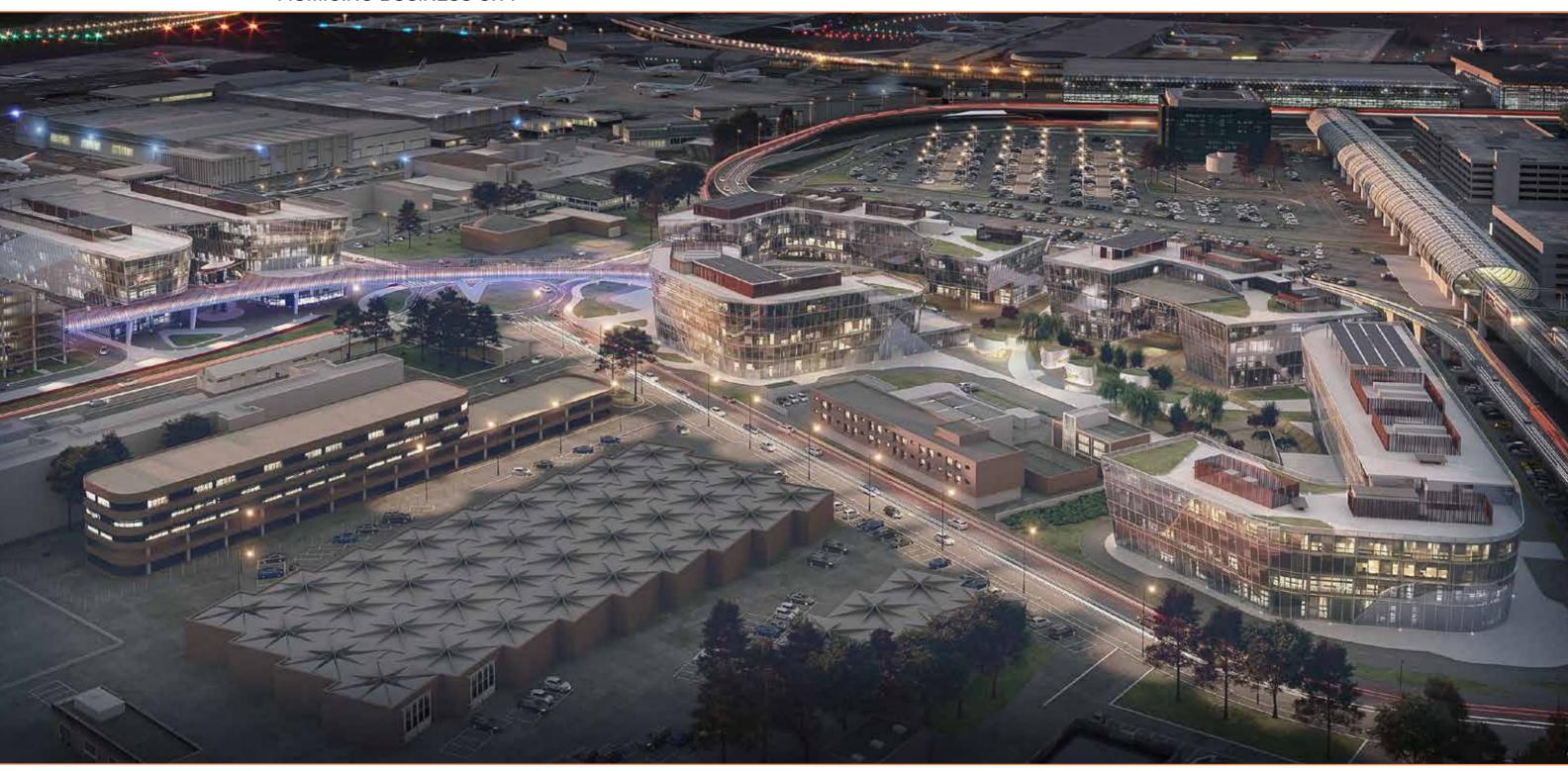
Project conception: 2014

Shopping centre: Turin, Italy

GLA: 40,000 sqm

Opened: September 2017

## FIUMICINO BUSINESS CITY



Office complex - Rome, Italy

Client: ADR Date: Project conception 2017

NAVE DE VERO ODYSSEUM

Destination mall - Venice, Italy

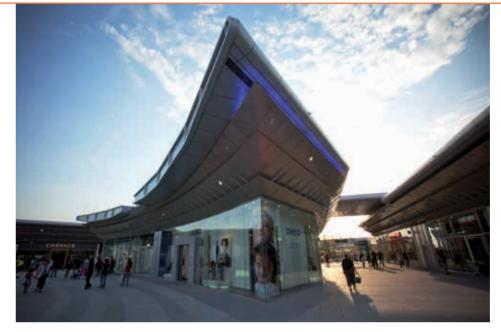
GLA: 39,000 sqm

Project conception: April 2007 Construction start: January 2012 Opened: April 2014









Shopping centre & entertainment park - Montpellier, France

GLA (shopping centre): 70,000 sqm GLA (retail & entertainment park): 60,000 sqm

Project conception: February 2000 Construction start: September 2006 Opened: August 2009





Awards:

2014-2015 European Property Awards -Highly Commended - Retail Architecture Italy

First shopping centre in Italy to achieve "Very Good" Breeam Certification Awards:

2010 MAPIC Awards - Best Shopping Centre

## MILANOSESTO



Mixed-use development - Milan, Italy

Retail GLA: 113,000 sqm

Project conception: 2014

## ADA MALL



Shopping centre - Belgrade, Serbia

GLA: 34,000 sqm

Project conception: 2016 Grand opening: 2019

## MALL OF GUADALAJARA



Destination mall - Guadalajara, Mexico

GLA: 140,000 sqm

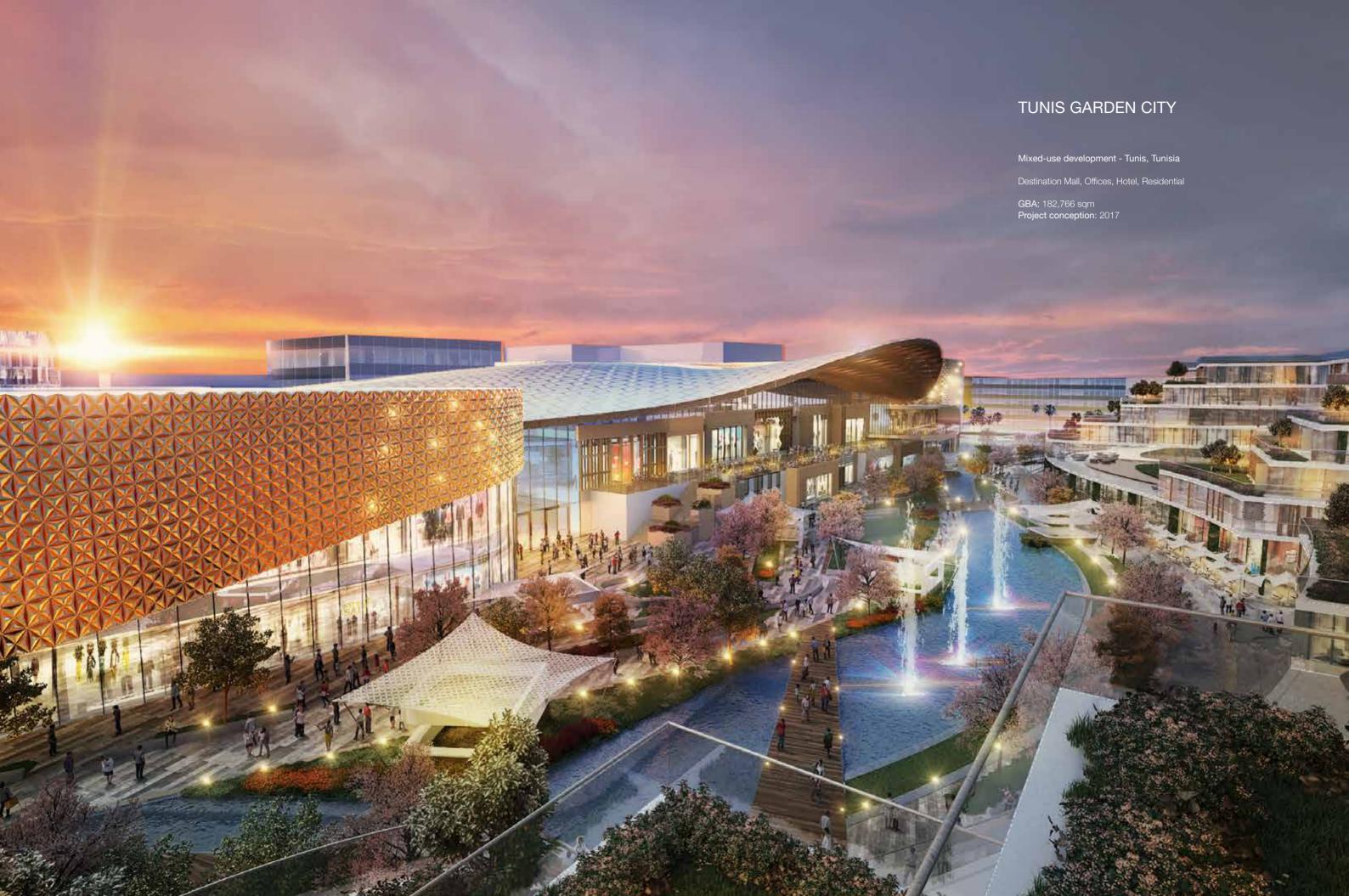
Project conception: 2013

#### Awards:

2014 International Property Awards, Americas -Best Retail Architecture in Mexico

2014 International Property Awards, Americas -Best Mixed-Use Architecture in Mexico





#### **AWARDS**

- Victoria Eaton Centre







City of Miami Beautification & Environmental Award -Cocowalk

European ICSC Design Award for Renovation -Sturegallerian

ICSC Design Award for Innovative Design & Construction

Canadian ICSC Design Award for Renovation & Expansion - London Galleria

ARIDO Award 'Silver' for Adaptive Reuse -Galleria at South Pointel

ARIDO Design Award: 'Silver' for Adaptive Reuse -Queens Quay Terminal

National Mall Monitor First Place Award for Centers of Excellence - USA Moorestown Mall

ISCS Design Award - Lenox Square

Signs of the Times Award for Electric Sign Design -Galtier Plaza

Award for Design Excellence for Urban Waterfront Development Given by the International Waterfront Center - Jackson Brewery

Committee for Downtown Indianapolis Honors Award: Outstanding Contribution to the Beautification of Downtown - Indianapolis Claypool Court

Baltimore AIA Award for Design Excellence -Riverplace Mall

CSC European Design Award - Cameron Toll

ARIDO Design Award 'Silver' for Shopping Center Design - Garden State Plaza

CSC First Place Award for Excellence in Renovation Design by National Economic Development Award, USA - Galleries of Syracuse



'Design & Development (Gold) 2012' - Morocco Mall



'Designer of the Year'



'Most Innovative Retail & Leisure Concept' - Morocco Mall



'Best Future Project' - Cleopatra Mall





'Best Shopping Centre' - Morocco Mall





















LONDON 163 Tower Bridge Road London SE1 3LW United Kingdom t: +44 (0)20 7092 2700 london@designinternational.com

MILAN
Edificio 16, Viale Sarca 336/F
20126 Milan
Italy
t: +39 02 89655430
milan@designinternational.com

DUBAI
Unit A103, Building 4
Dubai Design District
P.O. Box 333017
Dubai, United Arab Emirates
t: +971 (4) 770 6949
dubai@designinternational.com

SHANGHAI
100, Yutong Road
Suite 1203, Shanghai
China
t: +86 21 32525437
m: +86 139 1787 3065
shanghai@designinternational.com



www.designinternational.com