

Coaching e team building

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di Marketing e tecniche di accesso al mercato

di farmaci presso la Facoltà di Farmacia e Medicina –

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Fonti

- 1) https://www.mckinsey.com/capabilities/strategy-and-corporate-finance/our-insights/courageous-conversations-how-to-lead-with-heart?stcr=914A1FDCD914495CB815510203DC4091&cid=mgp_opr-eml-alt-msc-mgp-glb--&hlkid=42e54d9dd50745dda8a1110c570c8216&hdpid=399d09b1-74dc-4d83-8da2-97af43561d8e
- 2) https://www.mckinsey.com/industries/healthcare/our-insights/nishaminy-kasbekar-on-centralizing-pharmacy-in-patient-care?stcr=A3C549817C8549648DBB599704E73B95&cid=mgp_opr-eml-alt-shp_hc-mgp-glb--&hlkid=deb4ac87144147d48951fa3d7b15c1b3&hdpid=9743fb0a-73eb-4d6f-944f-db260f9144ea
- 3) <https://www.areastudimediobanca.com/it/product/report-farmacie>
- 4) https://www.fastcompany.com/91510062/companies-that-win-with-ai-may-not-look-like-companies-at-all?cid=mgp_opr-eml-nsl-omcknsl-mgp-glb--&hlkid=dd67c8bc5cb04fcf90d1a8a99becffbd&hctky=17013236&hdpid=c64edb85-06d3-4f87-9824-dfcdb5ba54f3